

DIGITAL MOBILE BILLBOARD SPECS.

Our Digital Media Billboards are capable of playing a variety of static or video content. We accept various media for our screens.



STATIC IMAGES

Format: JPEG

Ratio: 2:1 – Side Screens (ie. landscape), 1:1.66 – Rear Screen (ie. portrait)

Resolution: Supply art for Side Screens at 1920 x 960 pixels, Rear Screen 768 x 1280 pixels

TEXT SIZE

Native resolution for Side Screens is 480 x 240 pixels and for Rear Screen is 192 x 320 pixels.

Recommendation: Use fonts that are at least 10 native pixels high for Side Screens (40 pixels for supplied art). For Rear Screen we recommend fonts at least 16 native pixels high (64 pixels for supplied art).

DESIGN TIPS

- Use bold and strong fonts
- Keep it short and easy to read
- No white backgrounds please – colours display much better

VIDEOS

Format: MPEG2 / MP4 / WMV

Ratio: 16:9 widescreen

Resolution: SD / HD / Full HD files accepted

Inputs

HDMI / SDI / VGA / DVI / CV

Equipment available

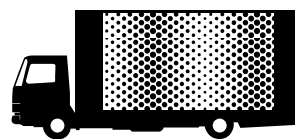
- TV / DVD / Blu-ray / Apple TV / Video Cameras / Vision Mixers / Sport Scoring
- Internet Connectivity
- PA System and Microphone

OTHER IMPORTANT THINGS

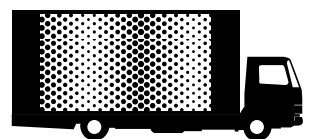
- We'd appreciate if you could provide content at least 2 days in advance – this helps us to make sure that everything is tested before your event starts.
- All content is displayed at native screen resolution – contact our team if you want to understand more about how an image will be displayed.
- We hate to do this, but there will be a small fee for any files that we need to reformat.

OVERALL DIMENSIONS / WEIGHT

- 7.5m (Length) 2.4m (Width) 3.9m (Height) 10,800kgs (Weight)



W 4.80 x H 2.40m



W 4.80 x H 2.40m



W 1.152 x H 1.92m

Send files under 4MB via email. Use a sharing service like Hightail, Dropbox or Google Drive for larger files. Send artwork to mike@mobileoutdoormedia.com.au